

PTCOG 63

BUENOS AIRES 2025



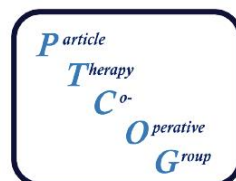
63rd ANNUAL PTCOG CONFERENCE

2 - 7 JUNE 2025
BUENOS AIRES,
ARGENTINA



**INDUSTRY PROSPECTUS
& PRICE LIST**

| ptcog63.org
| [#PTCOG63](https://twitter.com/PTCOG63)



PTCOG CHAIR & LOCAL HOST'S INVITATION

Dear Colleagues,

On behalf of the PTCOG Executive Committee and the Local Organizing Committee, it is my great pleasure to invite you to Buenos Aires, Argentina, for the 63rd Annual Conference of the Particle Therapy Cooperative Group (PTCOG 63), taking place from 2-7 June 2025. This is a particularly special event as it marks the first time PTCOG organizes the Annual Conference in South America. It will be hosted in Argentina, and we are thrilled to be here during a pivotal moment for the region with the opening of Argentina's first Proton Therapy Centre.

Buenos Aires, a vibrant city known for its rich culture, will serve as the perfect backdrop for our conference. As we gather to share the latest advancements and foster new collaborations in particle therapy, we hope this meeting will inspire and impact the growth of particle therapy in Latin America. We highly encourage the participation of colleagues from across Central and South America at PTCOG 63, where we will have dedicated sessions in Spanish, overcoming language barriers and promoting successful interaction between peers from the Latin American countries. This will provide an important opportunity for participants from the region to engage more deeply, access global knowledge, strengthen regional cooperation, and contribute to the broader exchange of expertise in particle therapy.

PTCOG 63 will begin with two days of educational sessions, followed by three days of multi-session scientific presentations and discussions, featuring topics across clinics, physics, and biology. Our theme, "Bridging Borders in Particle Therapy," emphasizes the importance of expanding access and collaboration in our field, especially for developing countries. We anticipate a robust scientific program filled with plenary talks, round tables, and active involvement from our 16 Sub-Committees, including our growing Scholar-in-Training (SIT) Sub-Committee, which continues to encourage the participation of younger generations in PTCOG leadership.

As PTCOG continues to expand, now with over 4,000 members and more than 100 facilities represented in our Steering Committee, we look forward to exploring new avenues of research, including discussions on funding for small research projects and updates on the International Journal of Particle Therapy.

We look forward to your participation in PTCOG 63 and to creating unforgettable memories in Buenos Aires. This will not only be an exceptional scientific experience but also an opportunity to immerse yourself in the unique spirit and hospitality of Argentina.

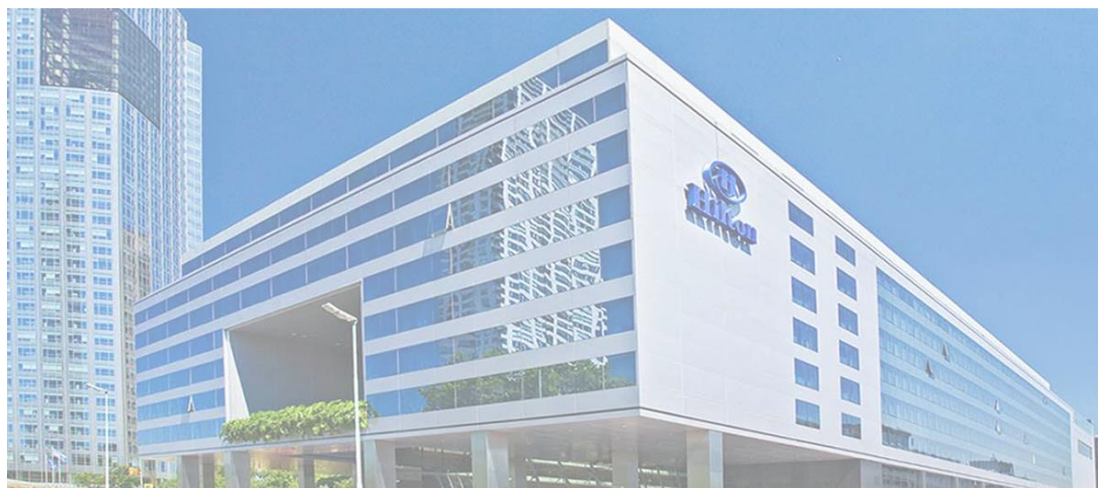
We can't wait to welcome you to Buenos Aires!

Marco Durante
PTCOG President

Martin Jermann
PTCOG Secretary

Gustavo A. Santa Cruz
Local Organizing Committee (LOC)

LOCATION AND VENUE



Hilton Buenos Aires
Av. Macacha Güemes 351, Puerto Madero
Buenos Aires C1106BKG, Argentina
[buenosaires.hilton.com](https://www.hilton.com/buenosaires)

STATISTICS FROM PREVIOUS YEARS

	PTCOG 54 San Diego	PTCOG 55 Prague	PTCOG 56 Chiba / Yokohama	PTCOG 57 Cincinnati	PTCOG 58 Manchester	PTCOG 59 Online	PTCOG 60 Miami	PTCOG 61 Madrid	PTCOG 62 Singapore
EDUCATIONAL SESSIONS	468	459	394	347	466		247	562	552
SCIENTIFIC MEETING	923	1036	1011	975	1113		493	1223	1178
TOTAL PARTICIPANTS	1010	1172	1117	1050	1311	1083	939	1412	1265



SPONSORSHIP PACKAGES

DIAMOND PACKAGE – 1 available

Give your company and brand the exclusive naming rights to PTCOG 63. The best way to stand out from the rest, with the highest visibility on all different platforms, printed materials and at the conference itself.

- 56sqm of space in the Exhibition Area with premium location for best traffic
- Acknowledgement as Diamond Supporter –on website, printed materials, and onsite signage
- Diamond 50-minute **Exclusive** Lunch time Industry Symposium
- Conference Lanyards
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Mobile App Advertisement
- (1) Rollup in approved location for duration of conference – supplied by the supporter
- (2) Two Promotional E-Blasts – (1) pre and (1) post conference email blasts sent to all PTCOG 63 registered delegates
- (2) Two App Push notifications
- (2) Bag Inserts – Promotional Material and Giveaway
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company’s website.
- (10) Ten Full Conference Registrations - as a benefit of Diamond Sponsorship category
- (10) Ten Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (10) Ten Networking Event tickets

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.

*Tailored made packages can be arranged.



PLATINUM PACKAGE – 2 available

Set your visibility high as one of PTCOG's best partners. A combination of space and symposia make this a wonderful opportunity for your company to align itself with PTCOG and promote your brand.

- 48 sqm Space Only Booth
- Acknowledgement as Platinum Supporter –on website, printed materials, and onsite signage
- 50-minute Industry Symposium – **Parallel** Lunch time Industry Symposium
- Conference Bags
- (1) One Mobile App Advertisement
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Rollup in approved location for duration of Conference
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company's website.
- (5) Five Full Conference Registrations - as a benefit of Platinum Sponsorship category
- (6) Six Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (6) Six Networking Event Tickets

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.

*Tailored made packages can be arranged.



GOLD PACKAGE – 4 available

Enhance your participation as a key partner of PTCOG 63. This unique opportunity enables your company to connect with attendees and spotlight your brand.

- 36 sqm Space Only Booth
- Acknowledgement as Gold Supporter –on website, printed materials, and onsite signage
- 30-minute Parallel Industry Symposium
- (1) One Mobile App Advertisement
- (1) One Branded company slide with logo on digital screen or TV in non-educational areas
- (1) One Rollup in approved location for duration of Conference
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to company’s website.
- (3) Three Full Conference Registrations – as a benefit of Gold Sponsorship category
- (5) Five Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (5) Five Networking Event Tickets

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.

*Tailored made packages can be arranged.

SILVER PACKAGE – 6 available

Be in a select group of major sponsors of PTCOG 63. A 24 sqm booth for your company in a highly visible Exhibition Area location, coupled with great promotion opportunities.

- 24 sqm of Space Only Booth in the Exhibition Area
- Acknowledgement as Silver Supporter –on website, printed materials, and onsite signage
- (1) One Mobile App Advertisement
- (1) One Promotional E-Blast – pre-conference email sent to all registered delegates
- (1) One App Push notification –sent to delegates during the conference
- (1) One Bag Insert
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a link to page of your company’s website
- (2) Two Full Conference Registrations – as a benefit of Silver Sponsorship category
- (4) Four Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (4) Four Networking Event Tickets

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.
In addition to the above, every supporter will get access to the conference Wi-Fi.

*Tailored made packages can be arranged.

BRONZE PACKAGE – 8 available

Stand out as a sponsored partner to PTCOG with additional visibility and preferred location to PTCOG 63 exhibitors.

- 16 sqm Space Only Booth in the Exhibition
- Acknowledgement as Bronze Supporter –on website, printed materials, and onsite signage
- (1) One Bag Insert
- (1) One Mobile App Advertisement
- Company logo and link on thank you email –send to all delegates shortly after the conference, with a company’s website.
- (1) One Full Conference registration – as a benefit of Bronze Sponsorship category
- (2) Two Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- (2) Two Networking Event Tickets

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application.

In addition to the above, every supporter will get access to the conference Wi-Fi.

*Tailored made packages can be arranged.

EXHIBITOR PACKAGE – 6,750 USD

- 9 sqm Shell Scheme Booth in the Exhibition
- Shell Scheme construction (3x3)
- Fascia panel with standard lettering – black letters on white background
- Acknowledgement as Exhibitor –on website, printed materials, and onsite signage
- (2) Two Exhibitor passes – allowing access to the exhibition hall only. Scientific and educational areas not included.
- Access to Conference Wi-Fi (upgraded options available if required at request)

ADDITIONAL BENEFITS:

Each Supporter and Exhibitor will be acknowledged in the Industry Support and Exhibition section of the pocket program, on the event website, onsite signage, and mobile application. In addition to the above, every supporter will get access to the conference Wi-Fi.

IMPORTANT INFORMATION:

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.



IMPROVED VISIBILITY - OPTIONAL EXTRAS



WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.



COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

Opportunity to have a one-day display of the company's logo at the catering point located within the exhibit area.

Opportunity to provide items bearing the company logo for use during the supported break.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.



CONFERENCE LANYARDS

Boost your brand visibility by having your company's colors in the event's lanyards. As the sponsor of this high visibility item, your company's brand color will be featured prominently and your brand will be in the spotlight from the moment participants arrive, ensuring that your message resonates with them all day.

Take advantage of this prime opportunity to make your brand stand out!



CONFERENCE BAGS / LUGGAGE TAGS

Exclusive sponsorship to enhance your brand visibility by sponsoring our luggage tags, which will be attached to conference bags. These durable tags will feature your logo and be reused by participants, providing long-lasting exposure. Choose the color and design to match your corporate branding. No product placement allowed



MEETING ROOMS

An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

Opportunity to brand the hospitality suite.

Acknowledgement on directional signage outside suite.



BRANDING OPPORTUNITIES IN THE VENUE

- Several branding opportunities will be available across the conference center. These are still upon confirmation and the supporter will receive these options in a separate file.



PRODUCT THEATRE – 10 minutes

Meet with attendees and key decision makers to share your new research outcomes or conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in a designated area in exhibition hall. Product Theater provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.



PTCOG 63 OFFICIAL MOBILE APP SPONSOR

The Conference Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access Conference information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play. The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.



MOBILE APP ADVERTISEMENT

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Conference Mobile App will be available for all participants who download the app.



PUSH NOTIFICATION

- One “push notification” sent to all participants* onsite through the mobile app during the sessions’ breaks.
- Date and time to be coordinated with Conference organizer.
- Specifications will be provided by the Conference organizer.
- The Conference App will be available for all participants who download the app.

**Only for those participants who have opted to receive such information.*



BAG INSERTS

- Promotional material (up to 4-page insert, A4 flyer) will be included in the bags.
- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters’ product information will be available for all participants.



PROMOTIONAL MAILSHOT

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organizer.

Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Conference. “From” field will be PTCOG 63 Supporters.

Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Conference designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

Industry Support Disclosure—will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.



POST-CONFERENCE MAILSHOT

Connect with participants after the Conference days by sending out a post-Conference Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Conference Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter. “From” field will be PTCOG 63 Supporters.

* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Conference designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

Industry Support Disclosure—will be added to all mailshots.

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.



FLYERS DISTRIBUTION

- Opportunity to distribute company’s flyers during the conference in the exhibition hall.
- Materials should be provided by the Supporter.
- The distribution can be handled by the Supporter’s representative in the hall or materials can be placed on Display table with other sponsored materials.



PAYMENT & CANCELLATION TERMS & CONDITIONS

CANCELLATION /MODIFICATION POLICY:

Cancellation/modification of Support items must be made in writing to the Industry Liaison & Sales Associate: Nikol Karabelova -nkarabelova@kenes.com.

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before December 09th, 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between December 10th, 2024 – February 7th, 2025, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after February 7th, 2025.

TERMS OF PAYMENT

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by March 7th, 2025

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fee

CONTACT

For more detailed information, customized packages and booking forms, please contact:

Nikol Karabelova
Industry Liaison and Sales Team Leader
E: nkarabelova@kenes.com
T: +41 22 908 0488 Ext. 293

